



CASE STUDY

The Lexicon, Bracknell

Centre Manager: Rob Morris Managing Agent: Cushman and Wakefield

Westgrove have worked with a number of partners to help them deliver soft services through development periods including the redevelopment of The Lexicon, Bracknell with our Partner Cushman & Wakefield.



Westgrove were appointed April 2017 for the dual service provision at Princess Square Shopping Centre in Bracknell which was undergoing a redevelopment project encompassing the whole of the town centre.

The new mixed-use development, The Lexicon, would cover 1 million sq ft including Princess Square Shopping Centre and surrounding retail areas bringing together stakeholders Legal & General, Schroder and Bracknell Forest Council. The scheme would continue to be managed by Cushman and Wakefield.

Phase 1 of the project opened on 7th September 2017 with a further phase 2 scheduled for completion 2018/2019.

Westgrove mobilised the existing team on site and recruited for new brand team of approximately 70 colleagues including management, security, cleaning and waste operatives.

The scheme includes retail, food and beverage, residential and areas of Public Realm.

It is an external development with some high-level cover but all areas exposed to the elements 24/7 and access 24/7. The scheme has to be managed very comprehensively to ensure high standards at all times.

Westgrove provided cleaning solutions for the specialised granite paving throughout the scheme including Eagle Lane the restaurant quarter.



We have also provided additional staff for site security, car park marshalling and new store openings. Our Sphere system provides a management reporting tool across the scheme covering both security and cleaning tasks.

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